



COON VALLEY HISTORICAL SOCIETY

ISSUE NO. 1 | JUNE 2026

COON VALLEY HISTORICAL SOCIETY IN THE MEMORIAL DAY PARADE

THE COON VALLEY
HISTORICAL SOCIETY BOARD
HAD THE PLEASURE OF
WALKING IN THE MEMORIAL
DAY PARADE.

WE HAD SO MUCH FUN SEEING
MEMBERS OF THE COMMUNITY
ALONG THE ROUTE.

THANK YOU TO ALL THE MEN
AND WOMEN WHO GAVE
THEIR LIVES FOR THIS GREAT
COUNTRY!



WEBSITE UPDATE!

Have you seen our new
Website? Check it out for
all things CVHS!

coonvalleyhistory.org

CALENDAR OF EVENTS

July 7
CVHS Meeting
Aug 28-29
Heritage Day

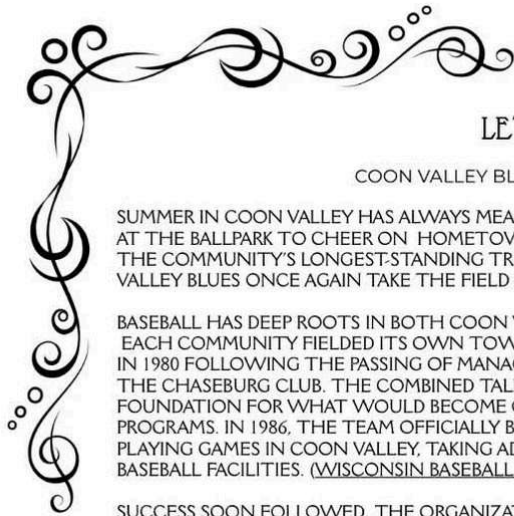
Have you seen the beautiful
baskets of flowers hanging from
the light poles on Central
Ave./Main St.?

Coon Valley Historical Society
is proud to sponsor one of the
baskets!

They make our town even more
beautiful!

Thank you to all who make this
happen every summer!





LETTER FROM THE PRESIDENT:

COON VALLEY BLUES CONTINUE A TRADITION OF SUMMER BASEBALL

SUMMER IN COON VALLEY HAS ALWAYS MEANT BASEBALL. FOR GENERATIONS, LOCAL FANS HAVE GATHERED AT THE BALLPARK TO CHEER ON HOMETOWN PLAYERS, VISIT WITH NEIGHBORS, AND ENJOY ONE OF THE COMMUNITY'S LONGEST-STANDING TRADITIONS. AS THE 2026 SEASON GETS UNDERWAY, THE COON VALLEY BLUES ONCE AGAIN TAKE THE FIELD CARRYING A PROUD BASEBALL HERITAGE THAT STRETCHES BACK DECADES.

BASEBALL HAS DEEP ROOTS IN BOTH COON VALLEY AND NEIGHBORING CHASEBURG. PRIOR TO 1980, EACH COMMUNITY FIELDED ITS OWN TOWN TEAM. WHEN THE COON VALLEY TEAM DISBANDED IN 1980 FOLLOWING THE PASSING OF MANAGER BRUCE LARSON, MANY COON VALLEY PLAYERS JOINED THE CHASEBURG CLUB. THE COMBINED TALENT AND SUPPORT FROM BOTH COMMUNITIES LAID THE FOUNDATION FOR WHAT WOULD BECOME ONE OF THE AREA'S MOST RESPECTED AMATEUR BASEBALL PROGRAMS. IN 1986, THE TEAM OFFICIALLY BECAME THE CHASEBURG-COON VALLEY TEAM AND BEGAN PLAYING GAMES IN COON VALLEY, TAKING ADVANTAGE OF THE VILLAGE'S LIGHTED FIELD AND GROWING BASEBALL FACILITIES. ([WISCONSIN BASEBALL ASSOCIATION](#))

SUCCESS SOON FOLLOWED. THE ORGANIZATION CAPTURED THE WISCONSIN BASEBALL ASSOCIATION STATE CHAMPIONSHIP IN 1985 AND ADDED ANOTHER STATE TITLE IN 2007. THE 2007 CHAMPIONSHIP RUN REMAINS ONE OF THE MOST MEMORABLE SEASONS IN TEAM HISTORY. THE BLUES CLAIMED THE MISSISSIPPI VALLEY LEAGUE TOURNAMENT TITLE AND THEN STORMED THROUGH THE STATE TOURNAMENT, DEFEATING THE PRESCOTT PIRATES 16-0 IN THE CHAMPIONSHIP GAME TO BRING HOME THE TROPHY. ([WISCONSIN BASEBALL ASSOCIATION](#))

THE TEAM ADOPTED ITS CURRENT IDENTITY IN 1999 WHEN THE TRADITIONAL RED UNIFORMS WERE REPLACED WITH BLUE JERSEYS AND THE NICKNAME "BLUES" WAS OFFICIALLY ADDED. A YEAR LATER, THE MISSISSIPPI VALLEY LEAGUE SWITCHED TO WOOD BATS, EMBRACING A MORE TRADITIONAL STYLE OF BASEBALL THAT REMAINS PART OF THE GAME TODAY. ([WISCONSIN BASEBALL ASSOCIATION](#))

THROUGHOUT THE YEARS, THE BLUES HAVE REPRESENTED MORE THAN WINS AND LOSSES. THEY HAVE PROVIDED OPPORTUNITIES FOR LOCAL ATHLETES TO CONTINUE PLAYING COMPETITIVE BASEBALL, STRENGTHENED FRIENDSHIPS ACROSS GENERATIONS, AND CREATED COUNTLESS SUMMER MEMORIES FOR FAMILIES THROUGHOUT THE COULEE REGION. IN A VILLAGE OF FEWER THAN 800 RESIDENTS, THE BALLPARK REMAINS A GATHERING PLACE WHERE COMMUNITY PRIDE IS ON FULL DISPLAY. ([WISCONSIN BASEBALL ASSOCIATION](#))

THE 2026 SEASON IS ALREADY UNDERWAY, AND FANS WILL HAVE SEVERAL OPPORTUNITIES TO CATCH THE BLUES IN ACTION THIS SUMMER.

2026 HOME SCHEDULE

JUNE

- TUESDAY, JUNE 2 – 7:00 P.M.
- THURSDAY, JUNE 4 – 7:00 P.M.
- SATURDAY, JUNE 6 – 1:00 P.M.
- SUNDAY, JUNE 14 – 7:00 P.M.
- SUNDAY, JUNE 21 – 1:00 P.M.
- SUNDAY, JUNE 28 – 7:00 P.M.

JULY

- TUESDAY, JULY 7 – 7:00 P.M.
- SUNDAY, JULY 19 – 7:00 P.M.
- WEDNESDAY, JULY 22 – 7:00 P.M.



WHETHER YOU'RE A LIFELONG FAN WHO REMEMBERS THE EARLY YEARS OR A NEWCOMER LOOKING FOR A CLASSIC SMALL-TOWN SUMMER EXPERIENCE, THE BLUES OFFER AN OPPORTUNITY TO ENJOY AMERICA'S PASTIME CLOSE TO HOME. AS ANOTHER SEASON BEGINS, ONE THING REMAINS CERTAIN: SUMMER IN COON VALLEY STILL MEANS BASEBALL, AND THE PROUD TRADITION OF THE BLUES CONTINUES





We have a great day
planned for you, your
family, and friends!

- Scavenger Hunt
- Family Movie Night in the Park
- Legion Breakfast
- 5K Trivia Walk/Run
- One Pitch Softball Tournament
- Artisan Market
- Food Trucks
- PARADE
- Tractor Show
- Car Show
- Kids Activities
- Live Music in the Park Gazebo
- FIREWORKS!

[More Details >](#)



We can see our past if we know where to look!

In 1860, Henrik Johnson Kvernstuen and Nils Hanson Neprud opened the first business in the area - a sawmill - on land that they bought for \$150 near a small waterfall. The waterfall was damned and the proprietors became recognized in 10 communities for their honesty and hard work.

In 1868, a flour and feed mill was added to the enterprise and the place became a hub of social activity. Farmers brought their grain to be milled and while they waited they met friends, traded horses, shopped, exchanged news, and visited the bars. The mill was what made Coon Valley a village.

The mill ran day and night six days a week (except Sunday) filling the air with dust. Besides wheat being ground into flour, barley was pearled here (*pearling is a process that removes the husk and polishes the grain to make it cook faster*), and wool was carded on the upper floor.

When the La Crosse & Southeastern railroad came through town in 1905, the first freight shipped out was a boxcar of flour from the mill. The mill burned down in 1923 after 63 years in operation. It was not rebuilt.

Our Scavenger Hunt led the finders of Rascal & Rocky Raccoon, who were found near where the mill once was.



We invite you to join us!